









Now	Your application for opti 2024 : You will receive the link to your Exhibitor Portal for your online registration	@ 
from July 2023	Stand space allocation starts : register in time so that we can consider you from the beginning.	
from September 2023	You will receive your stand allocation with hall plan in your Exhibitor Portal	@ 
from October 2023	<p>Go to the Exhibitor Checklist in your Exhibitor Portal (= new online ordering system) There you will find:</p> <ul style="list-style-type: none"> ▶ Link to your order forms for technical services ▶ Your marketing services (advertising material for your visitor marketing) ▶ Your offers of advertising spaces on the trade show ground and exclusive promotional offers <p>opti EXHIBITORDIRECTORY - access data to your exhibitor area in the digital exhibitor list</p> <p>Actively shape your presence in the official media and book your additional packages in good time. Your entry is not automatic.</p> <p>Dispatch of the participation invoice for your booked stand area</p> <p>Deadline: Bookings of your technical services: 16.11.2023</p>	<p>@ </p> <p>@</p> <p>!</p> <p>@ </p> <p>!</p>
November 2023	<p>In your Exhibitor Checklist there you will find:</p> <ul style="list-style-type: none"> ▶ Traffic guide with detailed information on access and traffic regulations before, during and after the trade show ▶ Vouchers for inviting your customers ▶ Download exhibitor passes <p>opti EXHIBITORDIRECTORY (digital exhibitor list) goes live</p> <p>Download your exhibitor passes via your Exhibitor Checklist provided upon full payment of invoice</p> <p>opti EXHIBITORDIRECTORY - Present your new products</p>	<p></p> <p>!</p> <p>!</p> <p>!</p>
December 2023	Deadline for booking advertising spaces on the trade show ground	!
January 2024	<p>You will find important information on traffic, travel and organisational matters in your Exhibitor Checklist shortly before the trade show begins</p> <p>Welcome to opti 2024</p>	<p></p> <p></p>

@ You will receive information by email.
Sending address: team[at]opti.de

! Important date. Mark in your calendar.

 To do/Information in your Exhibitor Checklist in the Online Exhibitor Portal

* subject to change