

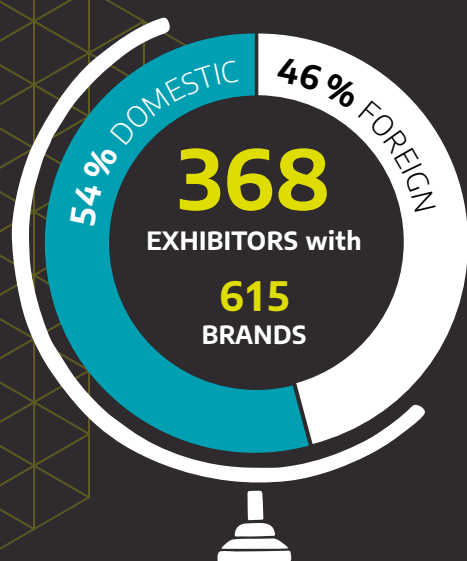
FACTS & FIGURES

about opti 2022*



special edition in May

THE EXHIBITORS' CONCLUSION IS IMPRESSIVE



I FEEL opti!



94% of EXHIBITORS would recommend opti

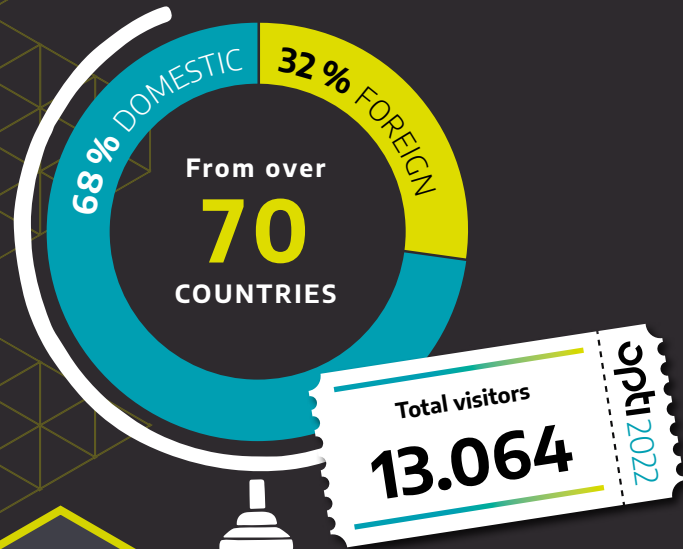
94% of EXHIBITORS will attend opti 2023 again



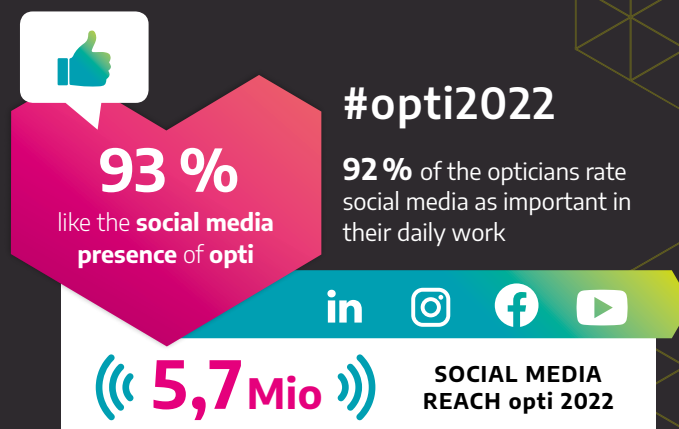
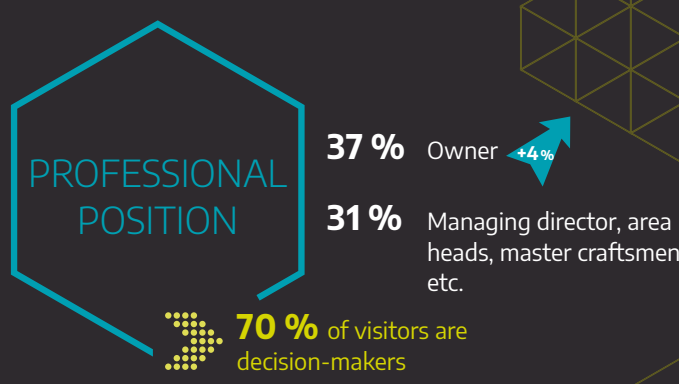
I FEEL EXCELLENT!



SOME SAY: VISITORS. WE SAY: FANS!



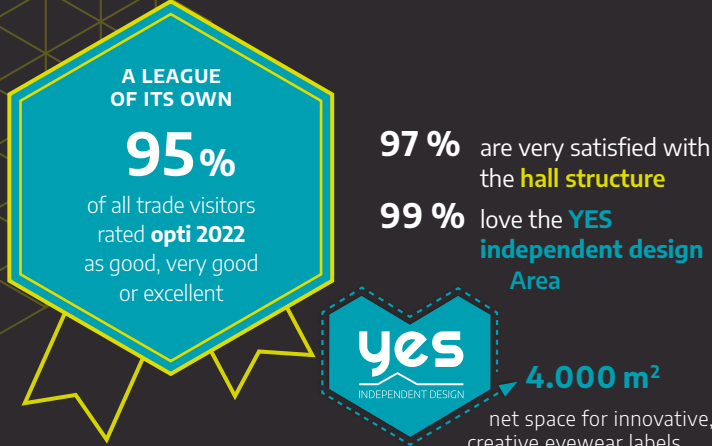
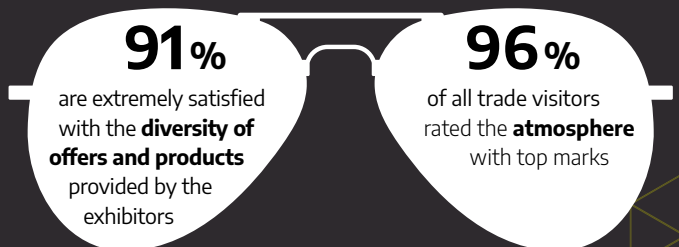
Top 5 Europe DACH (Germany, Austria, Switzerland), Benelux, Italy, France, Czech Republic



FULL OF INTENT!

- Top reasons to visit opti
- DISCOVER INNOVATIONS 98%
 - MEET INDUSTRY COLLEAGUES 97%
 - MAKE NEW BUSINESS 95%
 - MAINTAIN EXISTING CONTACTS 95%

I FEEL VERY opti!

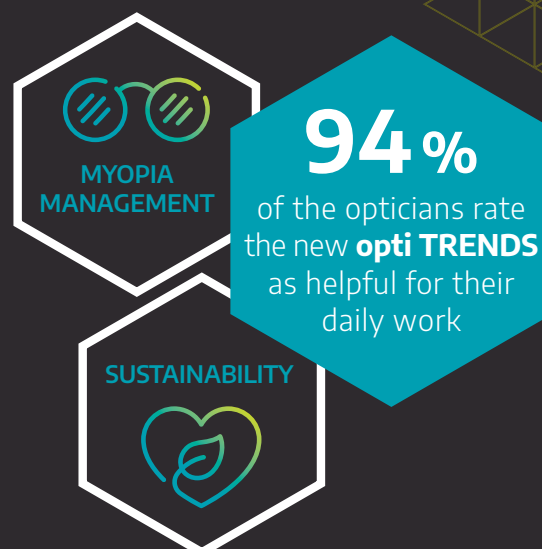


97% of VISITORS want to visit again for opti 2023



95% of VISITORS would recommend opti

optiTRENDS



*All results are taken from the event organiser statistics verified by FKM or from the independent visitors' and exhibitors' survey conducted by Gelszus Messe-Marktforschung GmbH in 2022.

