





You will receive

from March	your application form	@
	your confirmation of registration	@
mid-July - September	your admission with hall plan	@ 
September	1. Exhibitor-Info with your access data to the Online-Service-Center (OSC) ▶ Link to the order forms for technical services ▶ Booking of marketing services (advertising on-site, advertising material, vouchers or download of exhibitor passes) ▶ Booking of exclusive promotion offers	@
	opti marketplace - access data to your online exhibitor area in the digital exhibitor list	@
	Actively shape your presence in the official media and book your additional packages in good time. Your entry is not automatic.	!
	the offer about the advertising spaces on the trade show ground	@
October	2. Exhibitor-Info with links to the order forms for technical services	@
	the invoice for your trade show participation	@ 
	payment date: 16.10.2020	!
	Book your technical services required at the Online-Service-Center (OSC) (electricity supply, dividing walls, water etc.) Deadline for orders: 18.11.2020	!
	opti marketplace (digital exhibitor list) goes live	!
November	3. Exhibitor-Info with links to: ▶ Traffic guide with detailed information on access and traffic regulations before, during and after the trade show ▶ Vouchers for inviting your customers ▶ E-mailings for your visitor marketing ▶ Download exhibitor passes	@
	Download your exhibitor passes from your Online-Service-Center (OSC) provided upon full payment of invoice	!
	opti marketplace - Present your new products and additionally book your online press release .	!
December	4. Exhibitor-Info with links to: ▶ Security for your trade show stand ▶ Sound reproduction and volume of music on your stand ▶ Traffic guide with detailed information on access and traffic regulations before, during and after the trade show ▶ Visitor marketing	@
	Deadline for booking advertising spaces on the trade show ground	!
January	5. Exhibitor-Info with important information to traffic and arrival, organisation	@
	Welcome to opti 2021	

@ You will receive information by email. The subject line will read for instance **"1st exhibitor info – opti 2021"**.
The sending address is always: **GHM | opti 2021 ghm-messeservice[at]opti.de**.

 You will receive your documents by mail.

! Important date. Mark in your calendar.