



opti
2021

THE INTERNATIONAL TRADE
SHOW FOR OPTICS & DESIGN

8. – 10.01.
Stuttgart Exhibition Centre
opti.de/stuttgart

The coronavirus crisis poses a significant challenge and has understandably led to considerable uncertainty. The opti trade fair team has put together a collection of answers to your most frequently asked questions:

Updated: June 29 2020

PLANNING SECURITY

1. Is it certain that opti 2021 will take place?

From September 1, trade fairs will once again be allowed to take place in Baden-Württemberg and we firmly believe that opti will take place as planned from January 8 to 10, 2021 at the Stuttgart Exhibition Centre. The measures named by the state government guarantee you as exhibitors and visitors a pleasant and at the same time safe trade fair experience. The protection and hygiene regulations for trade fair and congress operations include adherence to the distance rule of 1.5 metres, clear pathways and distance markings. Exhibitors and visitors are obliged to register and to wear a mouth-and-nose cover, as is common practice in public areas. If the incidence of infection stabilises permanently at a low level, masks may be removed from the tables at exhibition stands. The prerequisite for this is a minimum distance of 1.5 metres and that the contact details of the person being interviewed are recorded.

2. What is the deadline to register as an exhibitor for opti 2021?

To ensure we can start planning the layout of opti 2021, registrations must be submitted by beginning of June 2020 at the latest. As soon as you have registered, we will include your company in our layout plans.

3. When will you start planning the stand layout?

We will start planning the layout for opti 2021 in June 2020. That said, we will adapt any necessary hygienic precautions and any other required space concepts in line with any situations that may arise throughout the year in 2021.

4. Why should I take part in a trade fair during these times?

We can say two things with certainty: For one, trade fairs will change as a consequence of the COVID-19 pandemic, because public health comes first. We are working intensively on new concepts to guarantee every attendee's safety. For another, once the lockdown is over, these are exactly the kinds of platforms we will need to get the economy going again. We will play our part in this by providing a safe setting for networking, to help your business pick up speed again. Of course, your customers will also be grateful for the opportunity to have personal contact with you again. To give you some planning security in these uncertain times, GHM will refund 100% of all participation fees if, in contrast to current indications, we are forced to cancel the trade fair on official orders as a result of future developments.

GHM Gesellschaft für
Handwerksmessen mbH

P.O. Box 82 03 55
D-81803 Munich, Germany

Paul-Wassermann-Str. 5
D-81829 Munich, Germany

P +49 89 189 149 166
F +49 89 189 149 169

contact@ghm.de
www.ghm.de

Management Board:
Dieter Dohr
(CEO and President)
Klaus Plaschka |
Klaus Dittrich

Munich Local Court
HRB 40217
VAT No.: DE 129358691

COST TRANSPARENCY

5. Until when can I withdraw my registration without binding costs?

To begin with, registering for opti 2021 is free. Only once you have received official approval to participate in the trade fair will you enter into a legal agreement with us. You can cancel your opti 2021 registration at no cost up to two weeks after receiving your official approval.

6. At what point do I need to pay fees when I cancel?

If you want to cancel your attendance at opti 2021 even though the trade fair has not been cancelled officially, you will be required to pay the full costs starting two weeks after receipt of approval in accordance with the Conditions of Participation (COP). However: Even in this case, opti team will do its best to rent out part of or your complete stand space to another exhibitor. This would mean that, after we have received full payment for the rented space, we would be able to reimburse you for these rental charges, less the repayment of expenses. You will need to cancel any other services you ordered directly with the respective contractual partner.

7. When do I need to pay the first instalment?

As soon as you have been approved as an opti 2021 exhibitor, you will receive your official contract. The invoice with your participation charges will be sent to you after you have been approved and must be paid in full by 16 October 2020 at the latest.

SECURITY

8. What happens if the organising company is forced to cancel opti 2021?

One thing is clear: The coronavirus crisis will accompany us for some time to come. Nobody knows for certain what the upcoming months will bring. As organisers, we are preparing for a wide range of scenarios to be able to run opti 2021. If, contrary to our expectations, we are forced to cancel the trade fair, we assure you today already that you will be reimbursed 100% of any participation fees you have already paid. We bear the full risk and the costs of the participation fees. We are hereby making our contribution to providing opti and everyone involved the greatest possible planning security during these uncertain times. We are also aware of the fact that cancellation deadlines for your agreements with service companies are generally a few weeks before the trade fair and take this into account.

Do you have any further questions regarding registration or the new trade fair location Stuttgart? Please do not hesitate to call us! We look forward to your message.
www.opti.de/kontakt