

from mid-March 2024	Your application for opti 2025 : You will receive the link to your Exhibitor Portal for your online registration	@
from July 2024	Stand space allocation starts : register in time so that we can consider you from the beginning.	
from September 2024	You will receive your stand allocation with hall plan in your Exhibitor Portal	@
from October 2024	Go to the Exhibitor Checklist in your Exhibitor Portal (= new online ordering system) There you will find: ▶ Link to your order forms for technical services ▶ Your marketing services (advertising material for your visitor marketing) ▶ Your offers of advertising spaces on the trade show ground and exclusive promotional offers	@
	opti CONNECT - access data to your exhibitor area in the digital exhibitor list	@
	Actively shape your presence in the official media and book your additional packages in good time. Your entry is not automatic.	!
	Dispatch of the participation invoice for your booked stand area	@
	Deadline : Bookings of your technical services: 04.12.2024	!
November 2024	In your Exhibitor Checklist there you will find: ▶ Traffic guide with detailed information on access and traffic regulations before, during and after the trade show ▶ Voucher codes for inviting your customers ▶ Download exhibitor passes	
	opti CONNECT (digital exhibitor list) goes live	!
	Download your exhibitor passes via your Exhibitor Checklist provided upon full payment of invoice	!
	opti CONNECT - Present your new products	!
December 2024	Deadline for booking advertising spaces on the trade show ground	!
January 2025	You will find important information on traffic, travel and organisational matters in your Exhibitor Checklist shortly before the trade show begins	
	Welcome to opti 2025	

@ You will receive information by email.
Sending address: team[at]opti.de

! Important date. Mark in your calendar.

To do/Information in your Exhibitor Checklist in the Online Exhibitor Portal

* subject to change