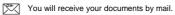
Your timetable for opti 2018* Onti		
	You will receive	
from March	your application form	@
	your confirmation of registration	@
from May	your invitation to the Workshop "Successful Trade Show Planning" at the Fairground Munich, your invitation to online training sessions	@
from June	Your Workshop "Successful Trade Show Planning" in Munich in the context of Consulting	!
mid-July - September	your admission with hall plan	**
September	Exhibitor-Info with your access data to the Online-Service-Center (OSC) Link to the exhibitor's service manual with order forms for technical services Booking of marketing services (advertising on-site, advertising material, vouchers or download of exhibitor passes) Booking of exclusive promotion offers	@
	the media services information of opti Media Services including order forms	@
	Please note! Entry in the official opti media (catalogue, visitor guide, app) is not made automatically.	!
	the offer about the advertising spaces on the trade show ground	@
October	Exhibitor-Info with links to the exhibitor's service manual with order forms, parking permits and stand construction partners	@
	Deadline for entry in the official opti media: 20.10.2017	!
	the invoice for your trade show participation	©
	payment date: 26.10.2017	!
	Book your technical services required (electricity supply, dividing walls, water etc.) Deadline for orders: 31.10.2017	!
	opti online catalogue goes live	!
November	3. Exhibitor-Info with links to: Traffic guide with detailed information on access and traffic regulations before, during and after the trade show Vouchers for inviting your customers E-mailings for your visitor marketing Download exhibitor passes	@
	Download your exhibitor passes from your Online-Service-Center (OSC) provided upon full payment of invoice	!
	Book your press box	!
	Write us about your trade show news	!
December	4. Exhibitor-Info with links to: ➤ Security for your trade show stand ➤ Sound reproduction and volume of music on your stand ➤ Traffic guide ➤ Visitor marketing	@
	opti app goes live	!
	Deadline for booking advertising spaces on the trade show ground	!
January	5. Exhibitor-Info with important information to traffic and arrival, organisation	@
	Welcome to opti 2018	@ opti

You will receive information by email. The subject line will read for instance "1st exhibitor info – opti 2018". The sending adress is always ghm-messeservice[at]opti.de.





Important date. Mark in your calendar.