

Entrance North



Entrance North-West

C1

- Spectacle frames (licensed brands)
- !HOT area (independent labels)
- opti boxes (start-ups)

previously hall C1

C2

- Spectacle frames (licensed brands)
- YES! area (independent labels)

previously hall C4

C3

- Spectacle frames (licensed brands)
- Shop fittings
- Marketing & Sales

previously hall C2

C4

- Spectacle lenses
- Contact lenses
- Instruments & Tools
- Manufacturing equipment
- IT

previously hall C3

B4

- Machine manufacturers & Industry suppliers
- Spectacle lenses
- Shop fittings
- opti forum
- opti campus
- International Pavilions
- Media- & Fair Café

NEW



U2

Messestadt West